I am currently an XM subscriber. I find the traffic and weather reports a greater use on xm then on any other raido station. I can listen to reports when I'm on a long trip and plan around any traffic. Also, being a paying costomer I find it hard to believe that there is opposition to this. For instance, on cable and satelite television there is the weather channel. I haven't heard anything about local channels complaining about cable or satelite televison having this channel.